



Adviser Advice—Helping kids who need it

With final book count day for spring delivery year-books right around the corner, we asked some of our more experienced advisers how they handle the problem of students who can't afford to buy a yearbook. Here are two great responses.

- ☛ “We do fund-raisers to buffer the cost of the books! Sometimes you can get it approved to offer to the whole school that if they help with the fund-raiser they can earn cash points towards paying for their book. For example, if they raise \$100, they can use \$20 towards their book. It works for us!”
- ☛ “We added an Adopt-a-student option to our advertising sales this year. For the cost of a book, advertisers or patrons are listed in our advertising section along with the number of books they purchased. I also contacted a local sorority chapter to see if they could help out. We sold 12 books this way this year. In order to determine who gets them, we wait until the final round of orders have been taken to see which kids on free and reduced lunch did not order books. We offer them to seniors who have been involved in school activities or who have had special hardships first. We keep this confidential, and the guidance counselors help with the selection process.”
- ☛ How about you? How do you handle this sometimes touchy situation? ○



**THESE
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SHARE!**